

As official partners of the **UK SAYS NO MORE** campaign we ask that you **Endorse** and **Promote** the campaign by sharing the following information on your website and with you staff team.

Here are a few examples, please feel free to build on these ideas but please remember to follow the guidance in the Brand Identity Guidelines

1. Upload the **UK SAYS NO MORE** logo to your website and link it to <http://uksaysnomore.org/>

2. Embed the **NO MORE 'Excuses - Women', 'Excuses—Men' and 'Attention'** video's by using the embed codes below.

You can also find these codes on the UK SAYS NO MORE YouTube Channel, Select share tab and then select the embed and the embed code will appear allowing you to copy and paste it into your website or use the codes below

'Excuses—Women' `<iframe width="560" height="315" src="https://www.youtube.com/embed/4gtC2CW-Ljs" frameborder="0" allowfullscreen></iframe>`

'Excuses—Men' `<iframe width="560" height="315" src="https://www.youtube.com/embed/4OeaPrB--OE" frameborder="0" allowfullscreen></iframe>`

'Attention' `<iframe width="560" height="315" src="https://www.youtube.com/embed/324TCMj6ZOo" frameborder="0" allowfullscreen></iframe>`

If you would like the raw files— please contact us at UKSAYSNOMORE@hestia.org

3. You can use the following information on your website to describe **UK SAYS NO MORE**

About UK SAYS NO MORE:

We are so excited to announce that **{Organisation/ We}** have joined the **UK SAYS NO MORE** campaign. Facilitated by [Hestia](#), the UK SAYS NO MORE campaign involves a broad coalition of advocacy and service organisations, leading corporations, media companies and major advertising, branding, and design firms.

The **UK SAYS NO MORE** campaign is a nationwide campaign to raise awareness to end domestic violence and sexual assault. Since its launch in May, the **UK SAYS NO MORE** campaign has launched three public service announcements (PSA's) videos, one entitled 'No More Excuses' 'NO MORE Excuses - Male', and the other 'Attention'. These PSAs feature UK celebrities who are all saying **NO MORE** to domestic violence and sexual assault. "No More Excuses" PSA aims to raise awareness of the many excuses often made when speaking about these issues, such as "But what was she wearing?" or "It's none of my business". The 'Attention' PSA speaks directly to perpetrators of abuse, with a clear message: We will not ignore what you are doing.

The campaign invites supporters from across the United Kingdom to take the UK SAYS NO MORE pledge, joining together to stand against domestic violence and sexual assault once and for all. ([link to Pledge page - http://uksaysnomore.org/get-involved/](http://uksaysnomore.org/get-involved/))

UK SAYS NO MORE aims to start conversations; share resources; build partnerships with organisations across the UK, and break down stigmas. The campaign seeks to end the silence and shame often experienced by those who have been victims to domestic violence and sexual assault. Together we can make a real difference.

Visit uksaysnomore.org for more information! | You can stay up to date with UK SAYS NO MORE on [Facebook](#), [Twitter](#) and [Instagram](#).

About UK SAYS NO MORE

Facilitated by Hestia – the **UK SAYS NO MORE** campaign involves a broad coalition of advocacy and service organisations, leading corporations, media companies and major advertising, branding, and design firms. The **UK SAYS NO MORE** campaign promotes the use of a new national symbol to express support for ending domestic violence and sexual assault in our society. The **UK SAYS NO MORE** signature pin, worn and displayed by influencers, people working in the field of Domestic Violence and Sexual Assault and members of the general public, will raise visibility, create awareness, encourage conversation, and help break the social stigma surrounding domestic violence and sexual assault.

About Hestia

We are a charity working with adults and children in crisis, to bring about positive changes in their lives at a time when they need it most. We use almost 50 years of experience to support around 9,000 adults and children across London each year. We try to help anyone who needs us, whatever their circumstances. Across our broad range of services we help people find a permanent home, manage their finances, take care of their health, and access work, training or education, as well as providing emotional and practical support to help people succeed in their daily lives. We believe in empowering adults and children to have a voice in the choices that benefit them, their families and their local communities – to enable them to change their lives for the better, fulfil their aspirations and live the most independent, healthy and enriching lives possible.

4. We ask that you share the **UK SAYS NO MORE** Newsletter with your organisation.

Please do let us know which email addresses you would like us to send the Newsletter too. You will receive a copy once a month please share it within your organisation and networks.

Please find an example of the Newsletter [here](#)

